

Open Text Web Solutions for SAP Solutions

Looking to enhance your portal investment?

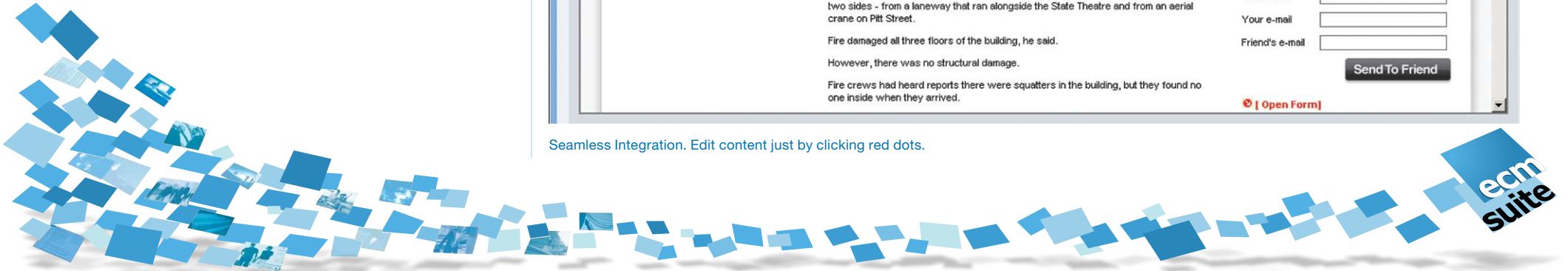
- Improve Operational Efficiency
- Share Knowledge with different channels
- Leverage the entire SAP® environment while providing a compelling user experience

Certified Portal Integration

Since 2002, the Open Text SAP® integration has been certified with the status “Powered by Netweaver”. More than 2,800 customers take advantage of SAP® application and portal integration.

The screenshot displays a web portal for a user named Chris Fischer. The main content area features an article titled "Massive Sydney Fire" dated 31 March 2008. The article text describes a large warehouse fire in Sydney's West. The interface is annotated with numerous red circular icons and labels indicating editing capabilities, such as "[Save Changes: 'Massive Sydney Fire']", "[Edit Elements via Form]", "[Edit Metadata]", "[Edit Teaser]", "[Edit search metadata]", "[Edit Date]", "[Edit Image]", and "[Edit Text]". On the right side, there are "Article Tools" including "Print version", "Bookmark", "PDF version", and social media links for Digg, Del.icio.us, Newsvine, and Technorati. Below the article, there is a "Rate this page" section and an "Email to a Friend" form. The top navigation bar includes "Home", "Portal Personalization", and "Home", along with a search bar and "Advanced Search" link.

Seamless Integration. Edit content just by clicking red dots.



Open Text Web Solutions *for SAP Solutions*, provides you with a rich set of features and functions to enable your non-technical business experts to easily manage their content within the SAP Netweaver Portal.® Your SAP Netweaver Portal can help deliver increased employee productivity, a reduction in administration costs and help your business stay ahead of the competition.

Business Benefits:

Improve Operational Efficiency

By providing red dots directly inside your portal, you free up your portal administrator to work on other tasks. With just a few clicks, your non-technical business experts are able to create, edit, and manage their own content within the portal environment.

Share Knowledge with Different Channels

Help guarantee that knowledge is captured and shared with all internal and external experts. By using Web 2.0 tools and intelligent content reuse you can share information and ideas with customers, suppliers and partners across all Web channels.

Move Users Toward a Self-Service Model of Information Interaction

Increase your user satisfaction and decrease business costs by empowering the portal user to create his or her own information dashboard similar to what is possible with iGoogle.

Aggregate and Integrate

Aggregate information from document management repositories including Microsoft SharePoint, Open Text eDocs, Open Text Content Server, and other document management systems. Integrate third-party applications within the combined environment to provide an editorial combination of texts, documents, assets, and other information sources in a single view.

Manage Content for Intranets, Extranets, Web Sites and Other Portals

In addition to content destined for the SAP Netweaver Portal, users can manage all of their external Web, portal, and mobile offerings with a single application and share content and digital assets within a familiar editing environment.

Efficient Content Management with Maximum Ease of Use

Open Text enables anyone in your organization to manage content, assets, documents, application integrations and approval workflows by simply clicking red dots. Enhance your portal capabilities with integrated translation agencies via workflow, automatic scaling and converting of images or editorial combined texts and documents.

Drag & Drop Portal Navigation Items

In addition to editing content by non-technical business experts, these empowered users can also manage their own navigation structure by dragging and dropping specific items onto the page. No longer will the SAP administrator need to be on hand to make updates, thereby reducing the time to market of critical information.

Embracing a Web 2.0 Portal

Open Text allows users to customize their Homepage with personalized information, and integrated content from other sources like RSS-feeds or other Web 2.0 plug-ins. By using integrated forums, blogs and wikis, you create a content infrastructure to manage your most valuable asset: shared knowledge from internal and external sources.

Advanced WCM Integration SAP Data and Applications

Use Open Text Web Solutions *for SAP Solutions* as a personalized Web portal and integrate data and applications from SAP. For example, one manufacturer enabled a direct pull from SAP and other applications (e.g. Sales Force) into a personalized Web site with single sign-on interoperability, providing real-time enterprise reporting and powering the sales portal for field representatives at customer account locations.

SAP Portal Envelops Web Content

Access content from the Web Solutions *for SAP Solutions* via SAP KM. Publish content to the KM repository and the NetWeaver Portal. For Web sites that need content and translation management of 50 languages, the multistage approval workflow automatically exports/imports the translation packages and distributes the content to country-specific workflows with ease.

Leverage from Best of Breed

Enhance the SAP Netweaver Portal capabilities by using the full offering of the Web Solutions *for SAP Solutions*. A Health Care Company uses this solution as a content supplier for the internal Knowledge Center. Information for more than 200,000 products are created and edited by more than 300 non-technical Authors. About 34,000 employees in 190 countries take advantage of up-to-date information.



WCM Features

- WYSIWYG Editing
- Workflow
- Version Control
- Multi-Level Navigation
- Navigation Breadcrumbs
- Automatic Sitemap
- Printer Friendly Pages
- Multi Lingual Support
- Translation Management
- Customizable Look and Feel
- Template Based Authoring
- Integrated with Active Directory / LDAP
- Digital Asset Management
- Built-in Image Manipulation
- Secure Pages and Sections
- Navigation Management
- Automatic Link Checking
- WYSIWYG Form Creation
- Content Reuse
- Built-in Archiving

Enhanced WCM Search*

- Recent Searches
- Simple Search
- Advanced Search
- Web Page, Adobe, and Microsoft
- Office Document Search
- Keyword highlighting
- Filtered Search
- RSS Feeds for Search Results

Document Integration

- Digital Asset Management
- Integration with Microsoft SharePoint*
- Integration with Open Text Content Server*
- Integration with Open Text eDocs*
- Integration with other DMS*

Web 2.0 Interaction*

- Blogs
- Wikis
- Forums
- Comments
- Calendar
- Content Rating
- Most Read Content
- Most Commented Content
- Top-Rated Content
- RSS Feeds
- Tag Clouds
- Customizable "My Homepage"
- Drag and Drop Content Widgets
- Personalization of Content

Portal Integration

- Web Solutions iView
- Web Solutions Navigation Manager
- Web Solutions TREX Integration
- Web Solutions KM Integration

Application Integration

- Web Services
- Application Portal Connector*
- ASP .NET
- JAVA

*Optional modules or services

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